

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

A.P.Entertainment Tax, 1939 – Exemption of Entertainment Tax for the Telugu digital format children film “Bala Bharatam” (Animation) from payment of Entertainment Tax – Orders – Issued.

REVENUE(CT-IV) DEPARTMENT

G.O.Ms.No. 91

Dated:17-01-2013.
Read the following:

- 1) Representation, Dt.NIL of Sri B.V.Subba Rao, Producer of film “Bala Bharatam” (Animation), VMI Multimedia, Hyderabad.
- 2) Govt.Memo.No.48317/CT-IV/2011-1, Dt.14-12-2011.
- 3) From I & P.R Dept., Lr.No.7355/ETE/Films/2011, Dt.23-08-2012.

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ORDER

In the reference first read above, Sri B.V.Subba Rao, Producer of film “Bala Bharatam” (Animation) has stated that the film is produced in digital format and the film is very useful and entertainer to children.

2. In the reference 2nd read above, the Commissioner, Information & Public Relations was requested to get the film screened before the Committee constituted for the purpose and to furnish the recommendations of the Committee to the Government.

3. In the letter 3rd read above, the Commissioner, I & P.R. has furnished the recommendations of the Screening Committee for grant of Exemption of Entertainment Tax in respect of the Telugu digital format children film “Bala Bharatam” (Animation) as follows:

“ the digital format children film “Bala Bharatam” has a deep message in upbringing children and on parental benediction in molding their character, to become a noble citizen; moral values have been very well depicted in the film; the digital effects have made a different and meaning full appeal to this epic and the film deserves for exemption of payment of Entertainment Tax”

4. Government, after careful consideration of the report of the Committee and in exercise of powers conferred under section-8 of A.P.E.T. Act, 1939 hereby exempt Telugu digital format children film “Bala Bharatam” (Animation) from the payment of Entertainment Tax under the said Act subject to the following conditions:-

- i) that the rates of admission shall not exceed 75% (Seventy five percent) of existing notified rates of admission of each class of the theatre in which the film is proposed to be screened in Andhra Pradesh;
- ii) that the period of exemption shall be limited to one year from the date of first release of the film in Andhra Pradesh ; and
- iii) that the film should not be screened along with any other feature film.

5. The Commissioner of Commercial Taxes, A.P., Hyderabad is requested to take necessary action in the matter.

6. This order issues with the concurrence of Finance Department vide their U.O.No.26253/426/A2/Exp.Rev/2012, Dt.09-10-2012.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

ASUTOSH MISHRA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner of Commercial Taxes, A.P., Hyderabad
Sri B.V.Subba Rao, VMI Multimedia, 3rd Floor,
Manasa Apartments, Ramalayam Road,
Kukatpally, Hyderabad.

P.T.O.

Copy to:

The Commissioner, Information & Public Relation Department,
(With a request to give wide publicity about condition at 4(i) of
this order for consumers awareness)

The Managing Director, APSFTVTDC, FDC Complex,
A.C.Guards, Hyderabad.

The Home(Gen.A) Department

The General Administration(V&E) Department

The Accountant General, A.P., Hyderabad.

The Finance(Expr.Rev.) Department.

SF/SC

//FORWARDED BY ORDER//

SECTION OFFICER